



## Creative Writing Internship Description

Come work with a young, energetic group of IT professionals! We are looking for open-minded, creative individuals to contribute to our marketing efforts through the company blog. Often times, English majors and/or writing students find difficulty parlaying their skills into the work force. At SGU, we help our interns merge academic skills with business strategy to help gear them for the real world. We give our writers technological resources and marketing strategy to optimize both our company's inbound marketing efforts and the intern's professional skill set.

- Receive school credit
- Build your resume with professional experience
- Work with an innovative, team-oriented technology firm
- Learn valuable business, technology, and writing skills while nurturing personal growth

The part-time position provides creative writing support to the Marketing and Sales Department. Although SGU is based in New York City, the position will primarily operate **remotely** (from the comfort of your own home!). You will be directly supervised by the Project Manager via regular Skype, email and phone communication. \*This is an unpaid internship.

### RESPONSIBILITIES

Duties include but are not limited to the following:

- Create and maintain weekly blogs covering various company verticals; Compile compelling and interesting content from technology sources provided to you using a keyword marketing strategy
- Research new ideas/stories
- Will receive training on blog tools and format
- Manage website content
- Technology background is a plus (but not required)

### QUALIFICATIONS

- Exceptional English and creative writing skills
- Strong research and analysis skills
- Excellent communication skills and willingness to work as part of a team

The position will require roughly 10-15 hours per week, lasting roughly 3 months. We are flexible and willing to work around student schedules. When applying, we request a resume, a written sample piece, and confirmation of the school's requirements. Please send materials to [abbie@sguconsulting.com](mailto:abbie@sguconsulting.com).